



Department of Fashion Industry

Academics

The Department of Fashion Industry educates professionals to meet the demands of a digital society. The curriculum covers social and natural sciences, including Costume History and Fabric Materials, while emphasizing artistic aspects like Textile Design. The goal is to contribute to the creative development of fashion culture and industry advancement.

Educational Goals

- Strengthening practical education based on human body research for competency in clothing design.
- Developing fashion design skills that integrate creative thinking and knowledge to create social high added value.
- Establishing industry-tailored and specialized education in fashion marketing for practical skills.
- Strengthen future industry capabilities through advanced CAD and 3D design education.

Students Envisioned

- Nurturing creative and interdisciplinary talents in fashion by integrating innovative thinking and knowledge.
- Cultivating field-oriented fashion professionals with specialized skills aligned with industrial demands.
- Developing global expertise in the fashion industry through systematic international exchange programs.

Faculty



Prof.	Yum, Mi Sun
Field	Fashion Design/Color, Digital Fashion
Office	Woonjung Campus B Hall #641
Tel.	+82 2-920-7858
Email	msyum@sungshin.ac.kr



Prof.	Rhee, Young Ju
Field	Fashion Marketing/Merchandising/ Consumer Behavior, Global Fashion Retailing
Office	Woonjung Campus B Hall #640
Tel.	+82 2-920-7857
Email	yrhee@sungshin.ac.kr



Prof.	Kim, Kyung Hee
Field	Construction of Western Clothing
Office	Woonjung Campus B Hall #638
Tel.	+82 2-920-7665
Email	kim1023@sungshin.ac.kr



Prof.	Kim, Mi Young
Field	Draping, Construction of Clothing
Office	Woonjung Campus B Hall #632
Tel.	+82 2-920-7637
Email	mars@sungshin.ac.kr



Prof.	Mun, Yun Kyeong
Field	Construction of Western Clothing , Fashion Design
Office	Woonjung Campus B Hall #634
Tel.	+82 2-920-7614
Email	mun406@sungshin.ac.kr



Prof.	Choi, Eun Kyung
Field	Construction of Clothing, Korean Traditional Costume
Office	Woonjung Campus B Hall #633
Tel.	+82 2-920-2741
Email	jing1213@sungshin.ac.kr



Area	Course Code	Course Name	Course Description	Semester	Credit
Core Major	PA000200	Fashion and Culture	This subject studies the origin and transition of Western clothing through literature and relic materials, and creates images by learning about the development of the clothing system, clothing aesthetics, the role of clothing, and the symbolism of clothing.	1 st	3
	PA000300	Fashion Marketing	This course will focus on analyzing fashion marketing strategies and 4P's(Product, Price, Promotion, Place). By doing so, students can learn how to adjust to fashion marketing environment and build ability to lead fashion market as a fashion marketer.		3
	PA000400	Human Body and Construction	To design clothing accurately, it's crucial to start with precise measurements of the human body. This course emphasizes gaining an understanding of the human body, beginning with the exploration of human reference points, reference body lines, measurement items, and measurement methods. Additionally, considering the unique characteristics of the human body, the content covers the fundamentals of clothing construction. This involves creating and sewing various designs by incorporating darts, which serve a functional role in transforming flat fabric into a three-dimensional form that complements the human body.		3
	PA000500	Fashion Theory	In order to understand the basic theory of apparel as a comprehensive science, students will learn basic problems in the field of clothing by dealing with clothing-wearing motives, clothing materials, clothing management, fashion design, flat sketches, consumer behavior of fashion products, and clothing culture.		3
	PA000700	Construction of Western Clothing	This course builds upon the foundational skills of pattern drawing and sewing acquired in the Human Body and Construction module. Students will apply their knowledge to draft clothing patterns, incorporating design variations from the basic pattern. The course covers the entire workflow, including basic sewing techniques, the utilization of accessory materials in garment composition, and the production of finished pieces.		3
	PA000800	Fashion Illustration	The goal of this class is to improve creative expressiveness in fashion illustration. We will learn the modeling features of human body and fashion, and work on various drawing skills. The course will focus on the following topics: a. Drawing fashion figures and garments in a variety of poses b. Review of proportion, movement, silhouettes and garment details c. Explore different media for new effects and create your own fashion fluency	2 nd	3
	PA003200	Fashion Design CAD 1	The purpose of this course is to acquire proficiency in fashion CAD software programs and undergo training in the creation of flat sketches and patterns necessary for practical applications using fashion CAD. This aims to cultivate the ability to apply these skills in the development of new fashion products.		3
	PA004200	Fashion Merchandising	This course will focus on major trends in fashion industry, process of fashion company's concept to manufacturing and fashion marketing.		3
	PA005400	History of Korean Traditional Costume	This class covers the basic and general contents of Korea's clothing history. From the origins of ancient Korean clothing to the Three Kingdoms Period, the Goryeo Dynasty, the Joseon Dynasty, and the modern era, we learn about the changing aspects and meanings of Korean clothing with the various stories inherent therein.		3



Area	Course Code	Course Name	Course Description	Semester	Credit
Core Major	PA000100	Theory of Textile & Fashion	This course focuses on fiber materials utilized in clothing. It specifically explores the chemical and physical properties of fibers, along with the performance of coating materials. Students will gain knowledge in the utilization, development, and quality management of fibers	1 st	3
	PA000900	Design of Korean Traditional Costume 1	We will deeply look into the basic Korean women's clothing - the skirt and Jeo-go-ri - and make them.		3
	PA001100	Draping	This course introduces the fundamentals of draping by applying fabric directly to a dress form. Students will learn the principles of pattern making and cutting techniques, developing the basic skills to translate clothing designs into patterns.		3
	PA001200	Apparel Making	Building on the knowledge gained in the Construction of Western Clothing, students will delve into the practical application and production of clothing items. The course covers materials, intricate details, the utilization of accessory materials, as well as sewing processes and methods		3
	PA004500	Fashion Digital Graphic	The goal of this course is to improve creative expressiveness in fashion digital technique.		3
	PA005700	Fashion Knits	The goal of this course is to systematically analyze the design and structural characteristics of fashion knitwear, lace, net, and braid, and acquire advanced composition techniques based on this. It deals with the process of developing creative and practical products by combining various textile elements and design approaches.		3



Curriculum **Sophomore**

Area	Course Code	Course Name	Course Description	Semester	Credit
Core Major	PA001400	Design of Korean Traditional Costume 2	We will examine and make the basic Korean men's clothing- pants, Jeo-go-ri, and Ma-go-ja.	2 nd	3
	PA001500	Pattern Making & Construction	Enhance the skill to articulate the intended design by employing suitable seam lines and pattern development with basic circular shapes. Additionally, recognize and address potential issues that may arise during flat pattern production to ensure the creation of patterns that suit the body.		3
	PA001600	Color Trend and Design	Through an in-depth exploration of the fundamental theories essential to costume coloration, this course incorporates practical exercises to cultivate proficiency in color scheme skills and foster a creative sense of color. As a result, students will actively enhance their color coordination abilities and broaden their experience in color planning.		3
	PA001800	Visual Merchandising	This course will focus on visual merchandising process, fashion store identity, fashion product display practice.		3
	PA001900	Draping Technique	Based on the fundamental principles learned in basic draping, students will develop the ability to express three-dimensional designs using the bodice prototype, dress design, and jacket design and produce clothing of creative design.		3
	PA002200	Innovative Fashion Design	Students will understand the concepts, processes, and components of fashion design, develop designs through innovative and creative design thinking, and develop their understanding of the formative elements and composition principles of clothing to equip them with the senses and techniques of fashion designers.		3
	PA005000	Fashion Advertising Marketing Project	This course will focus on promotion part of 4P by learning various promotion strategies and case studies.		3



Area	Course Code	Course Name	Course Description	Semester	Credit
Advanced Major	PA002000	Project of Korean Costume	We will make traditional men's and women's first birthday clothes such as Du-ru-magi, Dang-ui, Sa-gyu-sam, Bok-geon, and Jo-ba-wi, and apply them to create modern designs.	1 st	3
	PA002600	Fashion Draping	In this course, students will learn how to make high-end dresses by expressing and learning various fashion designs through draping, and develop the ability to produce clothes with creative designs.		3
	PA003700	Global Fashion and Capstone Design	This course will focus on distribution channels and retail merchandising. By doing so, students will learn current condition of fashion industry and global retail trends. Students will also learn retail merchandising methods in order to stay competitive in global market.		3
	PA004400	Fashion Design CAD 2	In adapting to the digital era, this course focuses on acquiring the computer graphic skills necessary for effectively communicating a designer's creative ideas and concepts. Students aim to develop proficiency and qualities in computer design that enhance adaptability and competitiveness in the practical aspects of fashion design. Through learning computer graphics representation and practical application of server operations, they acquire utilization skills and capabilities based on Adobe Photoshop and Adobe Illustrator programs, including the ability to utilize 3D CLO.		3
	PA005500	Fashion Design Start-up Studio	Students understand the trends and design trends of the fashion industry as a whole, and develop various start-up fashion design products through innovative and creative thinking and fashion design processes. Based on the development of fashion items by the sample production process, the foundation for start-ups is created, and various platforms for trademark registration and sales, promotion and communication necessary for start-up stare planned and built.		3



Area	Course Code	Course Name	Course Description	Semester	Credit
Advanced Major	PA000901	Clothing Construction Practice	After acquiring knowledge of the practical aspects of fashion, the course will cover the creation of garment specification sheets for fashion production and various tasks essential for fashion designers.	2 nd	3
	PA002100	Fashion Textile Planning	Explore the current trend in clothing materials, marked by a rising demand for highly responsive materials and functional fibers. This course delves into diverse processing technologies, theories, and the production pipeline required to develop highly sensitive fabrics and functional fibers		3
	PA002800	Fashion Design Studio	In order to become a creative designer, students will learn and train the process from design concept setting to styling and collection completion in the studio, and be equipped with the ability to come up with innovative ideas and express original designs		3
	PA003100	Pattern CAD	In accordance with the trend of the introduction of Computer Aided Design (CAD) today, automated pattern modification and printing are possible using cutting-edge computers. In this course, students will learn the skills to perform these efficient tasks.		3
	PA004900	Traditional Clothing Planning and Business Establishment	We will take on the challenge of starting an actual business by selecting research subjects related to the traditional clothing through start-up market demand research, planning and producing content, and understanding the start-up process.		3
	PA005200	Clothing Construction for Men's Wear	Utilizing fundamental patterns for men's garments, this course aims to comprehend the distinctions between men's and women's patterns. It provides hands-on experience in men's clothing construction, imparting practical knowledge and skills in the process.		3
	PA005600	Traditional and Modern Dyeing Techniques	Students will study the principles of dyeing, the properties of various fabrics, and dyeing techniques tailored to color characteristics in depth. They will apply this knowledge to plan and design creative and practical dyeing projects, mastering the entire process from concept to production.		3



Area	Course Code	Course Name	Course Description	Semester	Credit
Advanced Major	PA003400	Graduation Project	<p>Students who are expected to graduate from the Department of clothing and fashion industry will be able to choose one of the following to meet the graduation requirements.</p> <ul style="list-style-type: none"> - Graduation Fashion Show - Portfolio creation - Creation of a portfolio to participate in the contest - Intern report (In the case of interns, the period of 2 companies can be combined by attaching a certificate of employment that has worked for a total of 3 months or more) - Start-up Report 	1 st	3
	PA003500	Fashion Portfolio	This course will focus on fashion establishment of new fashion brand, market analysis, branding, and implementation in order to make students' own brands in the future.		3
	PA005800	Fashion Technology	Through this lecture, students learn various fashion technologies that combine fashion and digital technologies such as 3D virtual fitting, smartware, IT technologies, and digital media to acquire various techniques needed for fashion practice.		3
	PA002500	Technical Design	The primary objectives of technical design involve enabling students majoring in clothing to comprehend the entire process of merchandising in the fashion industry, from the initial designs by fashion designers to the final production stages. Building upon this knowledge, the goal is to gain practical experience in the actual processes involved in Technical Design (TD) work in the industry, such as measuring garment specifications and pattern making. This course integrates diverse knowledge acquired through undergraduate curriculums in clothing construction, clothing and pattern design, illustration, CAD, and more, providing students with a comprehensive perspective on the apparel merchandising process.	2 nd	3
PA003300	Fashion Entrepreneurship and Merchandising Practice	This course will focus on fashion establishment of new fashion brand, market analysis, branding, and implementation in order to make students' own brands in the future.	3		



Sungshin Women's University Department of Fashion Industry

- Address. Mia Woonjung Green Campus / 55, 76 ga-gil, Dobong-ro, Gangbuk-gu, Seoul (01133)
- Website. <http://www.sungshin.ac.kr/cloth/index.do>
- Email. cloth@sungshin.ac.kr
- Tel. 02-920-2195

